

Help Deck for Industry Professionals

Post Your Volunteerism on Social Media

Here are 5 ways to post your volunteerism:

1. Post about an Upcoming Industry Chat

Let others know about your upcoming Industry Chat so they or their children/students can tune in too!

Below is a sample post, be sure to add the link to your session so they can easily sign up to join. Feel free to add hashtags too! (e.g. #STEM, #careers, etc.)

On [date], I'll be leading a virtual session all about [topic] for [audience age]! Learn more and sign up via @pathfulinc: [session URL]

2. Post About a Recent Session

We'll email you after your session so you can watch and share the recording (read more here). Below is a sample post:

I recently connected with students via @pathfulinc to provide career exposure and industry insights - virtually!

3. Add Your Volunteerism to Your Resume

Here's a template you can copy/paste/edit to meet your needs:

Pathful,Inc., Virtual Skills-Based Volunteer, Start Date - Present

- Lead virtual sessions with students across the U.S. to provide career exposure and bring real-world relevance to classroom learning
- Design presentations that are developmentally appropriate and provide insight into my industry and day-to-day responsibilities



4. Add Your Volunteerism to Your LinkedIn Profile

Here is how to add your virtual volunteerism to your profile (feel free to use the text for another social media site too!):

Step 1. Go to your LinkedIn profile.

Step 2. Click on "Add profile section" to the right of your profile picture and select "Volunteer Experience" from the "Additional" dropdown menu:

Step 3. Fill out the form that pops up:

To make it super easy, we've crafted a short description that you are welcome to copy/paste:

I use Pathful's skills-based volunteering platform to virtually introduce learners to new industries and career pathways, extend my organization's educational outreach, and bridge the gap between education and industry.

Here is how it will look on LinkedIn:



I use Pathful's skills-based volunteering platform to virtually introduce learners to new industries and career pathways, extend my organization's educational outreach, and bridge the gap between education and industry.

5. Post that you enjoy volunteering!

Feel free to use save/share this graphic and message to share what you do and encourage others to get involved too!

I volunteer my time with @pathfulinc to virtually connect with students across the U.S. Learn how you can, too! https://nepris.com/volunteer/opportunities #PathfulConnect #volunteering #industryconnections

That's it! Thank you for your commitment to preparing students for the future of work, and we're looking forward to your continued engagement!

Also be sure to connect with us - we're on Twitter, LinkedIn, Facebook, Instagram, and YouTube!